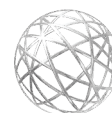




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HAPPY INTERNATIONAL WOMEN'S DAY



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ALUMINIUM

Aluminium, shaping a better tomorrow

# 'Sustainability and circularity will shape the industry'

Sandrine Duquerroy-Delesalle, Crown Holdings



**Sandrine Duquerroy-Delesalle, Crown Holdings' Sustainability & External Affairs Director, talks about the revolutionary applications of aluminium in the future of sustainability.**

## How did you come to work for the aluminium industry?

I started my career as a management consultant and worked for six years with Accenture on reorganisation and IT projects. I then joined Crown's Internal Audit team 20 years ago, and worked in different roles, from audit and finance to key account management and sales. I am now responsible for Sustainability & External Affairs for our EMEA division.

I oversee the implementation of Crown's global sustainability programme, Twentyby30, in the EMEA region. I engage with external stakeholders, including policymakers, NGOs, customers and suppliers, and actively participate in industry trade associations.

## We know that the aluminium industry is considered to be a male-dominated sector. What do you think is the most pressing issue facing women today in the sector?

The aluminium industry is probably not promoting – and certainly not featuring – enough successful women at key positions to ensure it attracts young women. Showcasing successful women who have made significant contributions to the aluminium industry can inspire and motivate other women to pursue careers in the sector.

We also need to implement leadership development programmes in our companies specifically for women, which will provide them with the necessary skills and opportunities for career progression.

## How has the landscape changed since you first started working in the industry?

Over the past two decades, the aluminium and can-making industries have undergone a profound transformation, marked by a shift towards sustainability, circularity, energy optimisation and transition towards renewable energy sources to achieve climate action targets. With increasing awareness of environmental challenges, stakeholders have recognised the importance of minimising their environmental footprint along the value chain.

Also, efforts have been made to enhance recycling rates, namely for beverage cans, even if a lot still needs to be done to achieve nearly 100 per cent recycling for cans.

## Who is your role model?

As a lover of the aerospace industry, I would like to mention Sophie Adenot. In November 2022, Sophie was selected as a European Space Agency (ESA) career astronaut. She previously worked as a helicopter experimental test pilot with the French Defense

Procurement Agency and is a graduate of a French leading aeronautics and aerospace engineering school. I believe Sophie can show girls and young women that there should not be any limits to their aspirations.

## What is your advice for young women aspiring to work in the sector?

Aluminium is a great material with a great future, so be bold and seek opportunities along the aluminium value chain. Build relationships through networking events and industry associations to connect with peers and potential mentors, and stay informed about trends and innovations.

## Can you highlight some of your career successes?

Throughout my career, I have tried to embrace new challenges and roles. I've sought opportunities to broaden my expertise and expand my horizons.

A few years ago, with a growing awareness of the urgent challenges posed by climate change, I made a shift towards a role in public affairs and sustainability. This decision was driven by my deep commitment to making a positive impact and supporting initiatives aimed at addressing environmental issues.

Now, as a part of Crown's global sustainability team, I'm dedicated to leveraging my skills and passion to drive meaningful change and contribute towards a more sustainable future, and more sustainable consumer packaging such as aluminium beverage cans.

**I'm dedicated to leveraging my skills and passion to drive meaningful change and contribute towards a more sustainable future.**